Viña La Playa

COLCHAGUA VALLEY, CHILE • CURICÓ VALLEY, CHILE* • SOREN, PETER & ERIC AXELSEN





- 21 years vine age
- 5.25 tons per acre
- 10 months stainless steel/2 months in French/American Oak
 8600cs produced



Aromas of candy, raisins, toast, fresh blackberry jam and ripe strawberry with a final hint of vanilla and tobacoo. The palate is round, robust with mature tannins and a long friendly finish.

Food Suggestions: Chile, beef stew, grilled red meat. AB +441089

Merlot

• 20 years vine age

- 5 tons per acre
- 10 months stainless steel/ 2 months in French/American Oak
 8500cs produced

Richness of black fruits leading to notes of menthol and fresh red fruits. In the mouth it is creamy and round with soft tannins and a long, savory finish.

Food Suggestions: Chicken kabobs, chicken pot pie, short ribs, hamburgers.

AB +441071

LAPLAYA

MERLOT



100% Hand Harvested Family Owned 100% Estate bottled Colchagua Valley, 600 acres



Sauvignon Blanc*

- 20 years vine age
- 6 tons per acre
- 3 months stainless steel
- 16,000 cases produced

A consisitent favorite with its intense and floral nose of lime and pineapple. Crips, zesty sipper, bursting with citrus. Sunshine in a bottle.

Food Suggestions: Shrimp, Chilean sea bass, Mexican or Asian cuisine.

AB & MB +441063 SK +3968

Carmenère

18 years vine age
5.5 tons per acre
10 months stainless steel/2 months in
French/American Oak
3500 cases produced

Notes of ripe red fruits, spices, tobacco, pepper and cedar with an alluring rich palate that opens up to ripe tannins and amazing balance.

> Food Suggestions: lamb, grilled sausage, stew.



AB +876201 SK +1797

Cabernet Sauvignon Rosé

85% Cabernet/ 15% Viognier
21 years vine age

4.5 tons per acre
3 months stainless steel
8500 cases

8500 cases produced

Vivid pink color with violet hues. On the nose, distinctive notes of candied raspberry, strawberry and underlying touches of herbs. Off dry, refreshing with a kiss of sweetness.



Food Suggestions: Quiche (ham), cold meats, grilled pork tenderloin, pork paté, smoked salmon, grilled prawns/ shrimp. AB +719400

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ELQUI	Coquimbo
LIMARÍ	Ovalle
СНОАРА	Hapel
ACONCAGUA	Los Andes
CASABLANCA	
SAN ANTONIO & LEYDA	Valparaiso O Santiago
MAIPO	Casabianca
CACHAPOAL	San Antonio Rancagua
COLCHAGUA	San Fernando
CURICÓ	Currico
MAULE	Talea
ITATA	Chillán
o Talcahu	ano
віо віо	Los Angeles
MALLECO	C Temuco

CONTACT

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Head Office

780-940-7635



- Founded in 1989 by the Axelsen Family
- Soren Axelsen has been in the wine business since the 1950's as grape grower to bulk buyer to now owner of Vina La Playa Winery and Hotel with his sons
- Annual Production 200,000 cases
- All hand harvested
- All varietals are true to their varietal
- All the wines are not California style wines that happen to be made in Chile
- All wines are fermented cool to enhance vibrancy and freshness
- To preserve the fruit's integrity, the reds are bottled before the next vintage (10 months)

- The whites are crafted in the cool climate style that emphasizes acidity and citrus flavours rather than tropical fruit and they are bottled after the fermentation is complete
- Colchchagua Valley, horseshoe shaped sub-region of the Rapel Valley, is 75 miles long and 22 miles wide.
- Colchagua is a mixture of finetextured loam clay & loam silt bordered by medium-textured volcanic soil in the foothills.
- La Playa means the "beach"
- Small production

Certifications with 3rd Party Accountability

- La Playa is OSHA 180001 Certified for the health and safety of employees
- La Playa is ISO 9000 (Quality Management) & ISO 14000 (Quality Environment Practices) certified
- ISO certification is an international certification
- They follow the Organic Association Process

